

★ AMERICA 250 ★



2026 ROAR OFFSHORE POWERBOAT RACES

Corporate Sponsorship Opportunities • Presented with ROAR Offshore & Super Stock

2026 FORT MYERS BEACH

ROAR OFFSHORE POWERBOAT RACE

REBORN ON THE GULF
September 11 thru 13, 2026

A Celebration of American Resilience & Spirit

POWER. PERFORMANCE. PARADISE.

Corporate Sponsorship Opportunities • Presented with ROAR Offshore & Super Stock

W E L C O M E

A Rebirth 250 Years in the Making

Dear Prospective Sponsor,

On behalf of ROAR Offshore and the Fort Myers Beach community, thank you for considering a partnership with the 2026 Fort Myers Beach Offshore Powerboat Race.

This is more than a race — it is a powerful story of American resilience. After the devastation of Hurricane Ian, we are proud to bring back world-class offshore racing to Fort Myers Beach as part of America's 250th anniversary celebration.

Your sponsorship helps write the next chapter of this comeback story while delivering exceptional brand exposure to an affluent, engaged audience against the backdrop of one of the most iconic American milestones in a generation.

We invite you to join us in celebrating 250 years of American spirit — reborn on the water.

ROAR Offshore • 2026 Sponsorship Committee



Southwest Florida Stands Back Up

*Post-Ian. Reborn.
Stronger than ever.*

T H E E V E N T

Reborn for America's 250th

SEPTEMBER 11–13, 2026

Fort Myers Beach, Florida
America 250 Celebration



World-Class Superstock Racing

Elite offshore powerboats at full throttle



National & International Teams

The best in the sport, converging on the Gulf



Historic Waterfront Course

Racing along the iconic Fort Myers Beach shoreline



VIP Hospitality & Vendor Village

Live music, food, and premium fan experiences



Family-Friendly Festival

Activities for all ages and an awards ceremony



National Media & Livestream

Broadcast and streamed to audiences everywhere



Celebrating 250 Years of American Ingenuity & Resilience

S P O N S O R S H I P O P P O R T U N I T I E S

Partner in the American Comeback Story

★ BEST VALUE ★



PRESENTING

\$50,000

Exclusive title partner +
trophy presentation

NO LONGER AVAILABLE

*Presenting sponsor
committed*



PLATINUM

\$25,000

Premier signage + VIP for 6
Additional VIP Passes
available at partner rate



GOLD

\$10,000

Large logo + VIP for 2
Additional VIP Passes
available at partner rate



SILVER

\$5,000

Logo on banners



BRONZE

\$1,000

Recognition board



PRESENTING SPONSOR

\$50,000

EXCLUSIVE

NO LONGER AVAILABLE
PRESENTING SPONSOR COMMITTED
07-20-26

FULL TITLE PARTNERSHIP

Everything, Front & Center

- ✓ Exclusive Presenting Sponsor designation
- ✓ Full-page ad in the official program
- ✓ Company name in all event branding
- ✓ Logo on volunteer & event apparel
- ✓ Largest logo across all materials & digital
- ✓ Recognition in national press & interviews
- ✓ Premium logo on banners & course signage
- ✓ Dedicated social media campaign
- ✓ Recognition at opening & closing ceremonies
- ✓ Website homepage logo with direct link
- ✓ Speaking opportunity at the VIP Reception
- ✓ Present the championship trophies
- ✓ Premium VIP Hospitality
- ✓ First right of renewal for 2027
- ✓ Premium exhibitor display space

PARTNER TIERS

Platinum & Gold Partners

PLATINUM

\$25,000

- ✓ Premier logo on race course signage
- ✓ Prominent logo on official website
- ✓ Recognition in all sponsor press releases
- ✓ VIP Hospitality for 6 + VIP Parking
- ✓ Half-page ad in the official program
- ✓ Premium exhibitor booth space
- ✓ Company logo on event apparel
- ✓ Multiple social features pre & during event
- ✓ Recognition during race announcements
- ✓ Inclusion in sponsor appreciation ceremony

GOLD

\$10,000

- ✓ Large logo on sponsor banners
- ✓ Logo placement on official website
- ✓ Quarter-page ad in program
- ✓ VIP Hospitality for 4 guests
- ✓ Preferred exhibitor space
- ✓ Recognition from the main stage
- ✓ Inclusion in email marketing campaigns
- ✓ Social media recognition
- ✓ Logo on selected race signage
- ✓ Recognition during awards presentation

PARTNER TIERS

Silver & Bronze Partners

SILVER

\$5,000

- ✓ Logo on sponsor banner
- ✓ Business listing on official website
- ✓ Shared vendor space
- ✓ Program listing
- ✓ Social media recognition
- ✓ Public acknowledgment during the event
- ✓ Distribute promotional materials

BRONZE

\$1,000

- ✓ Company name/logo on recognition board
- ✓ Listing in the official event program
- ✓ Recognition on the event website
- ✓ Sponsor thank-you on social media
- ✓ Public acknowledgment during race weekend

V I P H O S P I T A L I T Y E X P E R I E N C E

Premium Access for Our Most Valued Partners



Premium Waterfront Viewing

Front-row seats to the action on the Gulf



Catered Food & Beverages

Elevated dining throughout race weekend



Private Hospitality Lounge

An exclusive space for you and your guests



Driver Meet-and-Greets

Get up close with the teams and athletes



Sponsor Networking Reception

Connect with leaders and fellow partners



Reserved Seating

Guaranteed prime positioning all weekend



VIP Parking Privileges

Effortless arrival, close to the action



Awards Ceremony Access

Be there as champions are crowned

M A R K E T I N G & M E D I A E X P O S U R E

Reach Affluent Audiences Nationwide



Regional & National TV

Coverage across Florida and major markets



Digital & Social Campaigns

Targeted reach to high-income enthusiasts



Livestream Coverage

National and international online audiences



Radio, Print & Outdoor

Multi-channel local and regional presence



Event Website & Email

Ongoing exposure to engaged subscribers



America 250 Tie-Ins

Special patriotic content & promotions

E V E N T W E E K E N D • S E P T 1 1 – 1 3 , 2 0 2 6

Three Days of Power, Celebration & American Spirit

FRIDAY

SEPT 11

Practice & Qualifying

- Practice sessions
- Official qualifying
- Team arrivals & inspections
- Welcome events

SATURDAY

SEPT 12

Qualifying Heats

- Heat Race A & B
- Speed Cat Run
- Pit Party Open to the public.
- Sponsor hospitality

SUNDAY

SEPT 13

Championship Day

- Morning warm-up
- Championship Race
- Awards Ceremony
- America 250 Closing Celebration

W H Y P A R T N E R W I T H U S ?

Be Part of the American Comeback Story



Powerful Brand Visibility

Align your brand with the rebirth of a beloved American motorsport event during the nation's 250th anniversary.



Unforgettable Hospitality

Entertain clients and reward employees with premium VIP experiences and exclusive driver access.



Community & National Pride

Demonstrate leadership in Southwest Florida's recovery and celebrate 250 years of American resilience.



High-Value Networking

Connect with business leaders, officials, and visitors from across North America in a high-energy setting.



Meaningful Economic Impact

Support local businesses, tourism, and the next generation of American motorsport.



★ A M E R I C A 2 5 0 ★

LET'S WRITE HISTORY TOGETHER

Be part of the rebirth of American offshore racing for the 250th anniversary of our nation.

For sponsorship opportunities, contact:

Cole Leibel — Sponsorship Director

416-844-0259 • cole@roaroffshore.com

Shaun Torrente — President

786-229-5801 • shaun@roaroffshore.com

Randall Truesdale — Event Manager

239-703-9400 • randall@roaroffshore.com

Fort Myers Beach Offshore Powerboat Race • Presented in partnership with ROAR Offshore and Super Stock